



CATALOG YEAR 2010-2011
(Please use separate form for each add/change)

UCC 91

COLLEGE/SCHOOL/SECTION: COAS/Language and Literature/Communication
SPCH 3311-Advanced Public Speaking

Course: Add: ___ Delete: ___
(check all that apply) Change: Number ___ Title X SCH ___ Description ___ Prerequisite _____
New course will be part of major ___ minor ___ as a required ___
or elective ___ course
New course will introduce ___, reinforce ___, or apply ___ concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Program: Delete: ___ Add: ___ Change: ___ Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

Minor: Add: ___ Delete: ___ Change: ___ Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

Faculty: Add: ___ Delete: ___ Change: ___ Attach new/changed faculty entry. If in current online catalog, provide change and attach text with changes in red.

College Introductory Pages: Add information: ___ Change information: ___
Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Other: Add information: ___ Change information: ___ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Approvals:	Signature	Date
Chair Department Curriculum Committee	_____	_____
Chair Department	_____	_____
Chair College Curriculum Committee	_____	_____
Dean 11/22/10	_____	_____

PROPOSED CHANGES TO CURRENT CATALOGUE DESCRIPTION

SPCH COMM 3311 Advanced Public Speaking. Three semester hours. (FL)
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The course serves to extend and develop presentational skills. It compares forms of reasoning and methods of message rehearsal. Students will write about and discuss their experiences as speakers and audience members. Prerequisite: SPCH COMM 1311.
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Justification: We would like to propose all of the SPCH courses use the prefix COMM. This specific proposal asks for SPCH 3311- Advanced Public Speaking to COMM 3311- Advanced Public Speaking to create a much needed clarity to the Communication Program. Besides bringing clarity to the Communication Program it has been a national trend to remove the title of “Speech” within departments and associations. This would mean that Speech/Human/Mass Communication would fall under the umbrella of Communication Studies, and instead be treated as separate tracts.